reallocating the memory among the different categories of
program guide data; and

reallocating memory based on information in
a database configuration record.

Add new claims 73-78 as follows:

73.   (New) An interactive television program
guide system in which an interactive television program
guide is implemented on user television equipment,
comprising:

memory in the user television equipment in
which program guide data is stored for use by the
interactive television program guide; and

control circuitry in the user television
equipment, wherein the control circuitry is configured to:

receive information from a remote
source on the amount of memory for the interactive
television program guide to use to store the program guide
data; and

adjust the amount of memory used by the
interactive television program guide to store the program
guide data in response to the received information.

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74.   (New) An interactive television program guide system in which an interactive television program guide is implemented on user television equipment, comprising:

memory in the user television equipment in which program guide data is stored for use by the interactive television program guide; and

control circuitry in the user television equipment, wherein the control circuitry is configured to:

receive information on the amount of memory for the interactive television program guide to use to store the program guide data;

adjust the amount of memory used by the interactive television program guide to store the program guide data in response to the received information, wherein different categories of program guide data are stored in the memory;

reallocate the memory among the different categories of program guide data when the amount of memory used to store the program guide data is adjusted; and

reallocate the memory based on information in a database configuration record.

75.   (New) An interactive television program guide system in which an interactive television program guide is implemented on user television equipment, comprising:

memory in the user television equipment in which program guide data is stored for use by the interactive television program guide; and

control circuitry in the user television equipment, wherein the control circuitry is configured to:

receive information on the amount of memory for the interactive television program guide to use to store the program guide data;

adjust the amount of memory used by the interactive television program guide to store the program guide data in response to the received information, wherein different categories of program guide data are stored in the memory and wherein the program guide data stored in the memory corresponds to a given television channel line-up; and

determine an amount of memory available for each of the different categories of program guide data after the addition of new channels, wherein the control circuitry configured to adjust the memory adjusts based on the amounts of memory that are determined to be available.

76. (New) An interactive television program guide system in which an interactive television program guide is implemented on user television equipment, comprising:

memory in the user television equipment in which program guide data is stored for use by the interactive television program guide; and

control circuitry in the user television equipment, wherein the control circuitry is configured to:

receive information on the amount of memory for the interactive television program guide to use to store the program guide data;

adjust the amount of memory used by the interactive television program guide to store the program guide data in response to the received information, wherein the program guide data stored in the memory corresponds to

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a given television channel line-up; and

detect a change in the amount of channels offered in the television channel line-up.

77.   (New) An interactive television program guide system in which an interactive television program guide is implemented on user television equipment, comprising:

memory in the user television equipment in which program guide data is stored for use by the interactive television program guide; and

control circuitry in the user television equipment, wherein the control circuitry is configured to:

receive information from a remote source defining a new memory configuration; and

reconfigure the memory to accommodate the program guide data in the new memory configuration.

78.   (New) An interactive television program guide system in which an interactive television program guide is implemented on user television equipment, comprising:

memory in the user television equipment in

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